

2011-2012 Goals

Increase Office Efficiencies & Client/Opportunity Tracking

Research, purchase and implement the usage of a Customer Relationship Management (CRM) product.



Streamline Pricing

Create complete meeting package pricing structure for Conference Center.



Industry Certification

Obtain ACCED-I One-Stop-Shop certification.



Global Viewpoint Lounge

Create a lounge within the Student Center to expose UCI students to various global perspectives through international news and cultural programming.



Energy Efficiency

Combine monitoring of permanent building energy systems with standard retro commissioning practices to identify quantifiable energy saving opportunities within the Student Center. (This is year-two of a three-year project)



Safety

To improve staff safety in the work place, create training videos for Student Center & Event Services employees that cover safety and security practices.



Summer Conference Program

Revamp summer conference program to increase efficiency and revenue.



Credit Cards (Stretch Goal)

Add Credit Cards as a payment option for events booked by SCES.

